CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 22, No. 38 | Incorporating the CANADIAN MOVING PICTURE DIGEST (Founded 1915) | Toronto, October 2, 1957

LORD RANK: 'IMPROVED RESULTS' HERE

BUSINESS YEAR SATISFACTORY, STATES REPORT FOR 1957

"Profits from exhibition overseas have increased and I am glad to say that our Canadian theatres have continued to show improved results compared with 1955-56, when the impact of television was fully experienced," states the 1957 report to the shareholders of The Rank Organization Limited by Lord Rank, chairman. TRO's Canadian subsidiary, The Odeon Theatres (Canada) Limited, this country's second largest circuit, has L. W. Brockington, CMG, QC, as its president and F. H. Fisher as its executive vice-president in charge of theatre operations. He notes elsewhere in the report that "In Canada and Australia we have taken considerable interest in drive-in theatres" and that he expects these to add to profits in the current year.

Distribution in Canada, carried

(Continued on Page 2)

USA Raw Stock, Equipment Export Total Down 15%

USA export of raw stock (unexposed motion picture film), like that of Canada, showed a decline in the first six months of 1957, Nathan D. Golden of the government's photo products division reported recently. The figures showed a marked decline — from $8,980,882 in 1956 to $7,018,835 in 1957. Value of exposed films exported fell from $7,126,400 in 1956 to $6,097,966 in 1957.

The figures were part of a total decline of film and equipment export by 15 per cent in the first six months — from $24,043,809 in 1956 to $20,315,207 in 1957. Projection, sound and studio equipment export was down ten per cent—from $7,936,527 to $7,198,406. Export of 8 mm. cameras, projectors and sound recording equipment showed gains.

The export of exposed 16 mm. footage was stable but the smaller total grew out of a decrease in the 35 mm. figure. Fewer feature films in 35 mm. were exported. Export of TV entertainment may raise that category next year.

Conciliation Plan In USA Industry

No subject is barred in the USA conciliation system just agreed on by exhibitors and distributors, which will be put in effect by the distributors on November 1, 1957. Negotiations between Canadian distributors and exhibitors some years ago in an effort to establish

(Continued on Page 2)

Archives Eyes Canada Council

The Archives Committee of the Canadian Film Institute will meet in Ottawa this week to appoint an executive and a representative selection committee. The meeting followed the recent forum on archives held in Toronto under the sponsorship of the Canadian Fed-

(Continued on Page 7)

Drew Pinewood's Guest Speaker

There will be a Canadian touch at the luncheon in London this week that will mark the 21st anniversary of Pinewood Studios, the film production centre of The Rank Organization. The chief speaker before 650 guests will be the Right Honorable George Drew, former

(Continued on Page 7)

New Alberta Theatre

J. Hoppe has opened his new Circle Theatre in Alix, Alberta, as a replacement for his old 175-seat Alix Theatre. The only situation in the community, which has a population just under 500, the Circle will operate six days weekly instead of two-to-four as previously.

NOT SELLING OR QUITTING—H. J. YATES

"At no time have I or my associates had any desire to dispose of our entire investments in Republic but it is impossible to prevent individuals or groups from making offers," H. J. Yates, president of Republic Pictures Corporation, wired Robert Warshaw, the company's representative in Canada. "This happens every day in the commercial world."

The wire was to clear up unauthorized press reports "that my associates and I were selling our investments" in Republic. These statements were distressing to the company, its executives and its customers. "I plan to continue in the active management of this company as I have in the past," the wire said. "This is positive."

Republic is in a healthy condition and undergoing an expansion program. "I know, as your president, the opportunity for advancement and progress by you and members of the Republic organization has never been greater and the result should be substantially reflected early in the year 1958," the wire to Warshaw said.

Douglas Miller Heads Alberta Association

Fourteenth annual meeting of the Alberta Theatres Association, held in the Palliser Hotel, Calgary, last week, was marked by the retirement of its long-time president, A. W. Shackleford of Lethbridge, and the election of Douglas Miller of Taber, first vice-president, as his successor. With 75 members in attendance, the meeting heard Shackleford report on the recent New York Telemeter demonstration and give his last summary as president.

Many problems were discussed during the meeting, which heard from representatives of the government. Provincial Treasurer the Honorable E. W. Inman spoke on

(Continued on Page 2)

MGM's 'I Thank A Fool'

Ingrid Bergman will star in MGM's I Thank a Fool. It will be shot in England and Ireland next summer.

FCC, At Long Last, Okays Toll Video

Toll television will be up to TV stations, who will be free to try it after applications from them will be judged on and after March 1, 1958, the Federal Communications Commission of the USA ruled from Washington last week. It did not act on the applications of toll TV companies, some dating back five years. The stations will be given permission to conduct a trial for three years.

Telemeter, Skiatron and Phonevision toll systems will therefore get their chance, as will new ones.

NOMINEES FOR VARIETY CLUB CREW

Al Troyer, Dough Guy of the Variety Club of Toronto, and Clare Appel, for some years a member of the crew, will not stand for re-election. The canvasmen who will are Herb Allen, George Altman, Joe Bermack, Ralph Dale, J. J. Fitzgibbons, Jr., Chester Friedman, Dan Krendel, Ernest Rawley and N. A. Taylor. The nomination committee, chaired by R. W. Bolstad and comprised of Hye Bossin and Harry S. Mandell, added the names of six new candidates.

These were Spencer G. Evans, publicity director, Maple Leaf Gardens; Paul Johnston, manager, Eaton's Auditorium; John Kurk, supervisor, Twentieth Century Theatres; Gurston Rosenfeld, general manager, Carlton Automatic Vendors; Leon Shelly, president, Shelly Films Limited; and Phil Stone, Station CHUM.

Elections for the 1958 term will take place at the next meeting.

IMMIGRATION RECORD FOR EIGHT MONTHS: 225,000 TO CANADA

A record 225,000 immigrants arrived in Canada during the first eight months of 1957 and the year's total will be an estimated 275,000. Last year's total for the same period was 98,761. The number from the British Isles for 1957 is estimated at between 85,000 and 90,000. The record year for immigration was 1913, when 400,870 arrived. There have been only three years beside 1913 when the total went over 275,000—286,839 in 1910, 331,288 in 1911 and 375,756 in 1912. The eight-month increase of 126,239 indicates a possible fourth. A government slow down policy may be exercised.

Canadian Film Weekly
Incorporating the
Canadian Moving Picture Digest
(Founded 1915)
Vol. 22, No. 38 October 2, 1957

HYE BOSSIN, Editor

Assistant Editor - - - - - Ben Halter
Office Manager - - - - - Esther Silver
CANADIAN FILM WEEKLY
175 Bloor St. East, Toronto 5, Canada
Authorized as Second Class Mail,
Post Office Department, Ottawa
Published by
Film Publications of Canada, Limited
175 Bloor St. East, Toronto 5, Ontario,
Canada — Phone WAlnut 4-3707
Price $5.00 per year.

CONCILIATION

(Continued from Page 1)

a conciliation system broke down after months of meetings on the matter of including terms. The exhibitors asked for this and the distributors said yes to everything but that. It is not unlikely that the USA agreement will cause floor discussion at the forthcoming annual meetings of the Ontario and national exhibitors' associations, as well as at the Motion Picture Industry Council of Canada.

The USA conciliation system assures that any matter an exhibitor wishes to bring up will be fully considered, first at the branch level and then, if the exhibitor so desires, by the office of the general sales manager.

This new system of conciliation was worked out by the joint committee representing both exhibitors and distributors. Approval of the conciliation text was separately given by official action of the exhibitor organizations. Each of the distributing companies has recorded its decision to put the system into effect on November 1.

Industry representatives on the joint committee unanimously agreed that conciliation should be put into effect on November 1 without waiting until agreement could be reached on an arbitration system. This would permit the benefits of conciliation to be made available to exhibitors without delay.

"We consider this action today as one of the most important achievements in national exhibitor-distributor relations of the motion picture industry," the joint committee said. "We are happy to emphasize that this agreement on conciliation is the result of a series of frank, constructive discussions between responsible representatives of the exhibition and distribution branches of the industry."

The joint committee, encouraged by the progress made in working out a conciliation plan, have pledged themselves to continue unabated the effort to agree upon and establish an industry-wide arbitration system.

Paramount's 'The Rat Race'

Perlberg-Seaton have acquired Garson Kanin's The Rat Race for production at Paramount.

'Improved Results'

(Continued from Page 1)

on by Rank Film Distributors of Canada Limited under the leadership of Frank Vaughan, also won an approving comment from Lord Rank: "Business during the year has shown some improvement in the returns at the boxoffice secured from each individual contract, which position has, we believe, been brought about to some extent as a result of television having spent its initial impact."

Production contributed to the decline in group profit before taxation from £5,535,812 in 1955-56 to £4,907,673 in 1956-57, although the major factor was the sharp drop in the profits before taxation of the Rank Precision Industries Group—£1,065,663 to £485,989. This fall was anticipated, since 1954 and 1955 were exceptional years in the sale of cinema equipment.

In the same way the decline of production and distribution profits was no surprise. The previous year's larger figure having included the proceeds from the sale of some of the company's backlog to American television. That factor wasn't present last year.

"Having regard for all these factors, I think you will agree that the year's trading results are satisfactory," Lord Rank states after an examination of the effect of the entertainment tax and other matters.

"We have continued to play an important part in British film production and you will note from the Financial Review that the financial outcome has been by no means unsatisfactory," he said. The films which are being made are conceived in relation to selling in the international market on competitive terms, both as to their entertainment value and technical quality. He foresaw a larger sum for British production than in the past because of the introduction of the Statutory Levy in October, 1957.

The Voluntary Levy paid by exhibitors since 1950, commonly known as the Eady Fund or the British Film Production Fund, lapses in October, 1957. It will be replaced by the Statutory Levy, which will be administered by the British Film Production Fund Agency. Over the next ten years the new levy will provide no less than £2,000,000 or more than £5,000,000 per annum. The first year's levy is designed to produce £3,750,000, which compared with the £2,500,000 of the present.

The report told the shareholders about the British Commonwealth International Newsfilm Agency Trust, of which the Canadian Broadcasting Corporation is a member. "The main object of the Trust is the provision of a service of international news on film for subscribers anywhere in the world who may operate television services, produce cinematographic newsreels, or who require newsfilm for other purposes as, for example, universities." The field has been dominated by American interests in the past. Lord Ratcliffe is chairman of the Trust.

Robert Bray Signed For Robbins Film

Robert Bray has been signed to co-star in Harold Robbins' Never Love a Stranger with John Drew Barrymore and Lita Milan. The picture, which is being filmed in its entirety in New York for Allied Artists release, gives Bray his second prominent screen role since he gained recognition as the bus driver in the film version of Bus Stop. Bray recently completed his first starring role in My Gun Is Quick.

DOUGLAS MILLER

(Continued from Page 1)

taxes and their application to the theatre business and the difficulties of censorship were discussed through questions and answers that followed an address by Colonel P. J. A. Fleming, the chief film censor. The afternoon session was attended by Provincial Secretary the Honorable A. J. Hooke, who did not participate. He was the guest speaker at the dinner which ended the convention. Another speaker at the dinner was Abe Gotfried, the new MGM branch manager in Calgary, who related many of his experiences in the Far East, where he was a film executive for many years.

The Association played host to the wives of the visiting members at a luncheon in the Sun Room of the Palliser Hotel and for a conducted tour of the city which followed. The ladies returned to the hotel in time to join their husbands for cocktails and the closing banquet.

Elected along with Miller were Walter P. Wilson of Edmonton, honorary president; M. E. Jenkins of Calgary, first vice-president; Wm. H. Wilson of Edmonton, second vice-president; Len Purnell of Red Deer, third vice-president; Matt Park of Calgary, secretary-treasurer; and Leroy J. Chown of Calgary, assistant secretary.

Directors named were D. A. Boyle of Fort Macleod, E. T. Lewis of High River, R. J. Mitcheltree of Calgary, F. H. Kershaw of Calgary, A. B. Staniland of Edmonton, Joe Godfrey of Picture Butte, D. C. Fox of Pincher Creek, K. M. Leach of Calgary, Dick Barron of Calgary, B. H. Wiber of Edmonton, Sam Binder of Edmonton, George W. Annable of Stettler and Park and Chown.

OUR BUSINESS by N.A. Taylor

NEWS continues to pour in about pay TV and cable theatre and is likely to continue to do so for a long time. The latest is that the Federal Communications Commission in the United States will authorize tests of pay TV over the air in certain localities. This further complicates the problems presently engendered by the introduction of Telemovies and the forthcoming Telemeter setup over cable.

We may readily assume that there is a percentage of TV set owners who are prepared to pay for the privilege of viewing special events and new or superior entertainment (assumedly movies) without the annoying interruption of commercials. How great this segment is has not yet been established. Nor has it been determined what it will actually cost for a wire setup, although we can assume that if such systems came into general use the cost could be greatly reduced. On the other hand, if it is permitted to transmit pay TV over the air, such cost will only be a fraction of that of wiring into the homes. The possibility of pay TV may halt the present trend to cable theatre and all this talk and news can only result in more uncertainty for the exhibitor and everyone else concerned.

Logic would seem to dictate that in the future the mass entertainment medium will be principally film and it will be shown to the public via three systems: the theatre, free TV and pay or wire TV. The degree of public acceptance of any of these three mediums remains unknown and will only be learned through time and experience. We cannot assume that any one medium will necessarily kill off the others, but the degree of prosperity of each one, in co-existence, again has to be determined.

In locations where overseating has been eliminated, according to present-day conditions, we may assume that business has now hit bedrock. Population growth and the increasing percentage of young people would indicate that business will gradually improve. As opposed to the disadvantages of going to the theatre, there are enormous plus values of which everyone is

(Continued on Page 7)

Review

PAWNEE

with George Montgomery, Bill Williams, Lola Albright.

Rank-Republic (Trucolor) 80 Mins.

ADVENTURE AND ROMANCE AS MONTGOMERY, REARED AS INDIAN CHIEF'S SON, RETURNS TO HIS PEOPLE. ABOVE-AVERAGE PHOTOGRAPHY BOOSTS SALES POTENTIAL.

Reared as an Indian chief's son, Montgomery must make a decision as to his future allegiance; with Indians or with whites. This conflict forms the core of the George Waggner-Louis Vittes-Endre Bohem screenplay. Set in the Pawnee Territory, in the late 1800's, the footage was filmed in trucolor by Hal McAlpin and features many memorable long shots that raise its sales potential.

Producers Jack J. Gross and Philip N. Krasne have brought in a picture with wide appeal. Though its production values and performances are not Grade A, it should make its mark among average Westerns by virtue of its photography and its subject.

Director Waggner has kept his action at a steady pace, guaranteeing a sustained rate of interest. Miss Albright and Montgomery first meet when he rescues her and her uncle from an attack by Horvath, hot-blooded son of the Pawnee chief.

Raised by the chief as his own, Montgomery is betrothed to an Indian maiden, Miss Austin, but his encounter with Miss Albright leads him to his first doubts of his allegiance to the Indian tribe.

Montgomery agrees to guide a wagon train and, after an attack by hostile Indians and other incidents, in which he is tortured, Horvath and Miss Austin are killed and Williams, to whom Miss Albright is engaged, bows out, Montgomery and Miss Albright are left free to marry.

CAST: George Montgomery, Bill Williams, Lola Albright, Francis J. McDonald, Robert E. Griffin.

CREDITS: Producers, Jack J. Gross, Philip N. Krasne; Directors, George Waggner; Screenplay, George Waggner, Louis Vittes, Endre Bohem; Associate producer, Sol Dolgin; Photography, Hal McAlpin.

DIRECTION: Good.

PHOTOGRAPHY: Deft.

(From The Film Daily, NY)

Contracted By Warner Bros.

Susan Oliver, who makes her motion picture debut in the title role of the forthcoming The Green-Eyed Blonde, has been signed to a multiple-picture contract by Warner Bros.

'Cry Baby Killer'

First of the four films to be produced by Roger Corman for Allied Artists release in 1958 will be The Cry Baby Killer, an original by Leo Gordon. The film, on which Corman will be executive producer and David Kramarsky and David March co-producers, will roll on October 14.

News Notes

CBC 1956-57 COST WAS $37,173,029

The Canadian Broadcasting Corporation received $49,289,000, 75 per cent of it from the government, during its 1956-57 fiscal year, and showed a deficit of $1,561,211, its annual report shows. It got $37,173,029 in government grants, including a special one of $12,000,000, and $11,179,940 from commercial broadcasting. A. Davidson Dunton, CBC chairman, warned that its TV service, the cost of which jumped from $25,274,260 in 1955-56 to $35,175,007 last year, might have to be curtailed if guarantees of funds aren't forthcoming.

There are 2,490,000 Canadian homes — 62 per cent — with TV sets, placing 86 per cent of the people within range of TV, and the 15 per cent excise tax on sets, which goes to the CBC, came to $18,923,029 compared with $22,799,955 a year ago. The report took note of the statement of the Royal Commission on Broadcasting that the government would have to provide about $470,000,000 over the next six years to finance CBC operations and expansion.

Radio costs were $13,705,514, about $400,000 higher and excise tax on sets brought the CBC $6,636,840.

FREMANTLE REPS NBC IN CANADA

Fremantle of Canada Limited will represent NBC Television Films, division of California National Productions Incorporated, throughout Canada effective October 1. A joint announcement was made by H. Weller Keever, vice-president in charge of sales for NBC Television Films, and Paul Talbot, president of Fremantle Overseas Radio & Television Incorporated, parent company of the Canadian organization.

Along with all NBC television film programs currently available in Canada, Fremantle also will distribute CNP's latest series, Boots & Saddle—The Story of the 5th Cavalry.

Ralph Ellis is manager of Fremantle of Canada Limited, Toronto.

THEATRE TELECAST DID ABOUT 60%

Canadian boxoffice for the theatre television presentation of the Basilio-Robinson middleweight championship fight varied but the results were regarded as satisfactory. In Toronto, where the Moore-Marciano fight was a sellout at $6 in one theatre, the fight was offered in both Loew houses and did about half the capacity. The 2,743-seat Uptown asked $6 for general admission and $10 for its expanded loge section, while the 2,096-seat Yonge Street got $6 straight. Loge business in the Uptown was far greater proportionately than for the rest of the house. Loew's also offered the fight in London, Ontario, while Odeon offered it in Hamilton at $4 and $5. Fans from those cities didn't have to come to Toronto this time.

Odeon also offered the fight in Montreal (a sellout at $5), Ottawa (about 80 per cent of capacity at $4 and $5) and Vancouver, where TelePrompter was the carrier instead of Theatre Network Television, as was the case with the rest.

The Canadian patronage was at about the same figure as that of the USA, 60 per cent of capacity, and the reception was satisfactory. E. C. Forsyth of Odeon, who witnessed the telecast in Hamilton, said that the initial experience of the circuit was a necessary one and worked out well.

WHAT'S WRONG WITH SCREEN PLUGS?

Noting recent complaints of exhibitors about advertising plugs cropping up in movies, Harold Whitehead, film critic of The Montreal Gazette, had this to say in his column, On the Screen:

In view of the fact that most movie stories are about humans living on this earth, and, indeed on this continent, this seems a frivolous complaint.

No one has ever complained about the types of cars film stars drive on the screen, yet they are plainly recognizable as the products of Detroit. Similarly, anyone who has passed the infant class in aircraft identification is able to pick out the makes of airplanes used in a given picture even if the name of the airline is covered with paint a foot thick.

Actually the situation is unreal. Why not use brand products on the screen?

The British understand these things better than we do.

Their film producers think nothing at all of having their characters listen openly to the BBC, fly brazenly by BOAC or BEA, unblushingly down tots poured from bottles whose labels are easily read from the back of the theatre, and puff like steam engines on familiar makes of cigarets and cigars.

Actually these should not be regarded as "plugs" but as realistic touches to make it easier for the audience to become absorbed in a picture, a very important thing at the boxoffice.

Review

THE PAJAMA GAME

with Doris Day, John Raitt, Carol Haney and Eddie Foy, Jr.

Warner Bros. (WarnerColor) 101 Mins.

MUSICAL-COMEDY SPOOF ON LABOR AND MANAGEMENT, FILM HAS A PIXILATING PENCHANT FOR POKING THE FUNNYBONE. GREAT COMMERCIAL PROSPECTS.

The natural toss and tumble between labor and management has been tuned to a hilarious tempo in The Pajama Game. The film catches the best elusive qualities of the hit Broadway play and then some. George Abbott and Stanley Donen who produced and directed, here have one of the season's merriest offerings for the paying customers.

Let your imagination fancy Doris Day as the hard-fisted head of a grievance committee at a pajama factory out in Dubuque. John Raitt (who starred in the play along with Carol Haney, Eddie Foy, Jr., and others now in the film) takes over as superintendent of the shop and soon locks horns with Miss Day over a seven and a half cents raise sought by the pajama girls and boys. The conflict over bargaining is but a minor note to the emotional conflict that ensues when Miss Day and Raitt fall in love.

Abbott and George Bissell have polished off a screenplay that skips lightfootedly along, turning up production numbers that regale the ear and delight the eye. Song hits sung by Miss Day, Raitt and others will send the patrons out happy.

Supporting the sturdy leads are Foy, a time study man with twinkling toes and merry antics; Miss Haney, winsome secretary to the factory boss, Ralph Dunn; the latter a pompous stereotype with a balloon of an ego. Others in the cast are Barbara Nichols, Reta Shaw and Thelma Pelish, all factory girls.

The music and lyrics provided by Richard Adler and Jerry Ross rate a plaudit, as does Harry Stradling for his delightful photography. The associate-producer trio are Frederick Brisson, Robert E. Griffith and Harold S. Prince.

CAST: Doris Day, John Raitt, Carol Haney, Eddie Foy, Jr., Reta Shaw, Barbara Nichols, Thelma Pelish, Jack Straw.

CREDITS: Produced and directed by George Abbott and Stanley Donen; Associate producers: Frederick Brisson, Robert E. Griffith, Harold S. Prince; Screenplay by George Abbott and Richard Bissell, based on the play The Pajama Game; Book by George Abbott and Richard Bissell, from Richard Bissell's novel, 7½ Cents; Director of photography, Harry Stradling.

DIRECTION: Polished.

PHOTOGRAPHY: Excellent.

(From The Film Daily, NY)

WB's 'Westbound'

Virginia Mayo has been assigned to star with Randolph Scott and Karen Steele in Westbound, the Warner Bros. adventure drama which Henry Blanke will produce and Budd Boetticher direct. Andy Duggan has also been signed to play the principal heavy role.

Observanda

Variviews

WHILE IN Sweden for the world market research and public opinion conference Al Shea spent some time with Graeme Ferguson, a Torontonian who was one of Arne Sucksdorf's three cameramen on a made-in-India widescreen color feature. The film, about a village terrorized by a tiger, stars an Indian boy, Chendru, and is being edited for December release. Ferguson, assisting in the editing, spent a year and a half in India with Sucksdorf and will be back here soon. About Al Shea: He'll write some pieces about the conference for *The Telegram* and other papers . . . *There are rumors* about CBC Radio dropping Gerald Pratley's *The Movie Scene*, a program that is interesting and entertaining for serious film enthusiasts. It's the only one of its kind on the continent and many will be sorry if it's chopped . . . *Hats off to Australian* film makers. I had a look at Chips Rafferty's feature, *Walk Into Hell*, which he produced and directed while playing the male lead. Made in New Guinea, it's dramatically excellent and technically perfect. The screening-room denizens thought it was great . . . "*Vacations* to suit your personality," claims an ad. Lucius Q. Porkhead, at leisure, applied. After exposure to his personality ("He has personality pus," they say of him—and that's no spelling error, linotyper) they told him to go You Know Where.

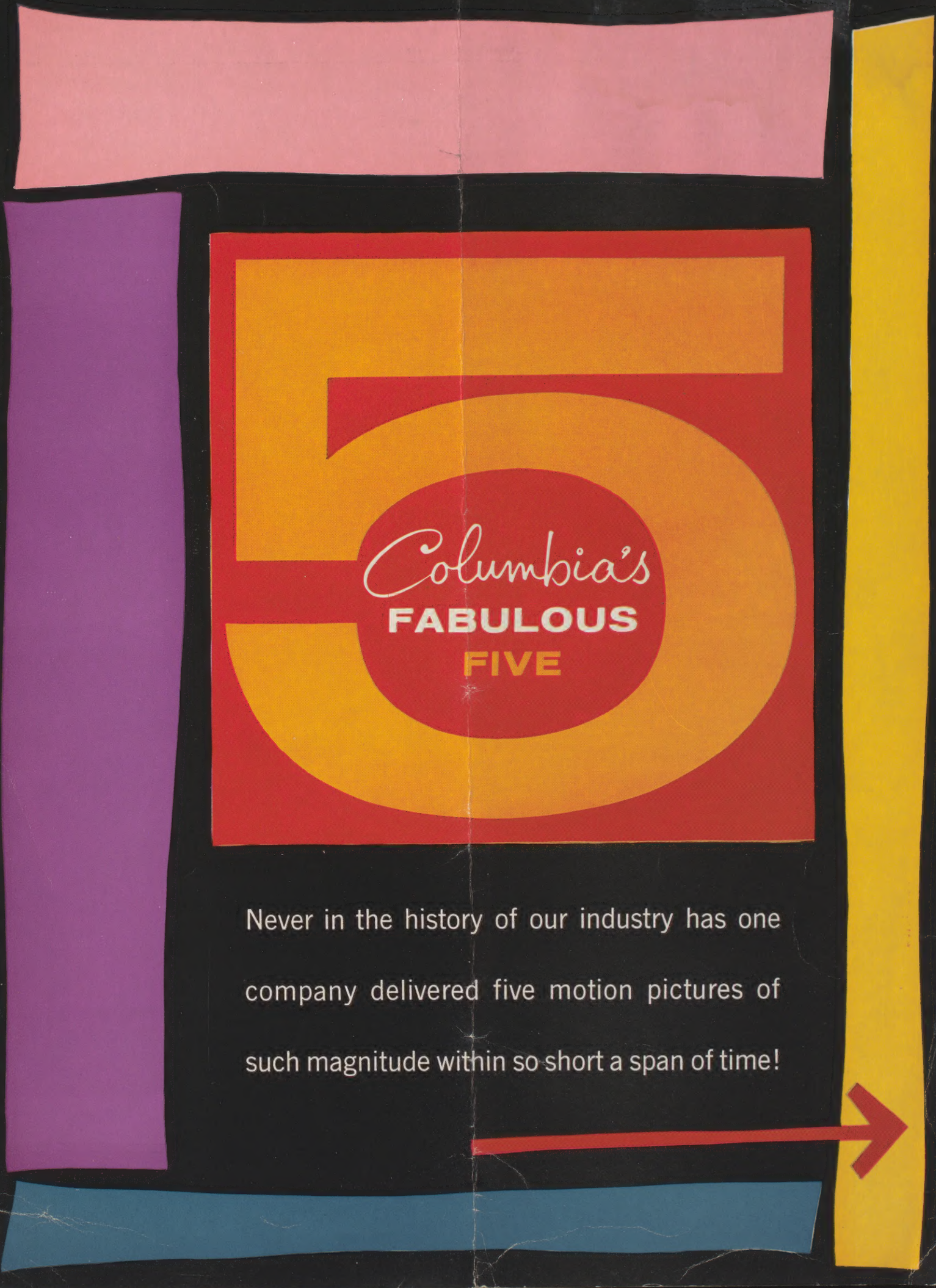
SELF-REGULATION, as practised by the motion picture industry, is a guard against cheap humor created from the things most people hold dear. The Theatre and TV can use a little of that self-regulation. The *Ziegfeld Follies* offers a take-off on a joyful religious service, featured by cynical and vicious paraphrases by its leader. And the background to a burlesque emphasizing Christmas taking instead of Christmas giving employs humanity's most loved carol, *Silent Night*. On *The Sullivan Show* the Andrews Sisters, while singing the lively *By His Word*, carried prop bibles and wore white goggles like the old-time vaudeville caricaturists of Negro preachers. On the same show Joe E. Lewis made a joke about what Lincoln, dying, said to Mrs. Lincoln and seemed surprised that it didn't bring gales of laughter. I suppose, though, that bad taste is a matter of opinion . . . *Jack Fitzgibbons* wished his Jewish friends a happy New Year with a plastic desk calendar identifying religious holidays. L'Shono Tova . . . *Some good books* I've read lately: *Compulsion, The Last Angry Man, The Assistant* and *The Lion's Share* . . . *Toronto's* Helen Winston, who dropped out of acting to be a Hollywood agent and producer, may move to New York. That would put her within reach of the eastern Canadian market.

O-SO-TRUE observation by Hector Charlesworth in *More Candid Chronicles* (Macmillan): "Of all the dull contributions to the news columns the dullest are interviews obtained by the press in mass formation, so to speak. Five of the reporters will perhaps ask intelligent questions, but the sixth man will interpose with some fool remark or frivolous query, and annoy the person interviewed so much that he will say little or nothing of interest" . . . *What was* to have been a grudge fight turned into a drudge fight at the Palace Pier and a fan near me, in disgust, said: "My old lady puts up a better fight trying to take my pay envelope away from me" . . . *One night* a week for years four fellows played poker together and they put $10 from each game into a common fund. A while ago they used the fund to open Toronto's newest downtown delicatessen, *Dinty Moore's*, on Yonge near Gould, under the direction of one of the players, Tommy Davis . . . *Toronto* will have a special Cinerama preview at the University. Ad-pub chief Everett C. Callow was in town talking things over with Famous Players' Jim Nairn. Callow's Toronto aide is Earl Hubbard, who is stationed in Buffalo . . . *Newest* buyer of our Year Book: Embassy of Indonesia . . . *Someone* managed to write a piece for *Maclean's* about the boom in film production in Toronto without mentioning the Neufelds. It takes a bit of doing, that.

WHAT'S WITH Crawley's much-talked-about RCMP TV series? I met Budge Crawley on King Street with Stew Reburn, asked him some fast questions and got some fast answers. 1. The film commands official RCMP blessing and co-operation. 2. The CBC is associated with the deal. 3. Shooting will begin in December or so and it's likely that they won't stop after the first one and use it for a pilot but go right to 39. 4. They hope to end up with between four and five minutes of final footage a day for the 30-minute subject, which should stand them around $40,000. 5. A second unit will be on the road lensing background, etc. 6. George Gorman of the Crawley staff will direct some of the series and a director will be brought from the USA for others. 7. So far there is no arrangement for distribution. End of questions. The series, it is heard, will be based on Alan Phillips' history of the RCMP, *The Living Legend*, and the main financial support for it is from John G. McConnell, publisher of *The Montreal Star*. Many consider that Crawley Films has the finest production record in Canada in both volume and excellence . . . *Monty Hall* went to NY because he couldn't get a TV show here, so he was brought back to emcee the first closed circuit dealer show from the CNE theatre. That's the way the Hall bounces.

NO MATTER the land, people have always yearned for a word about home. In that connection we Canadians are odd. We yearn for a word about home — even while living there! How else would you account for the whacking success of *My Fur Lady*? It's back at the Royal Alex after having played two crowded weeks there not long ago . . . *In the 20's* the Empire *was* the Empire. We were proud and we were sure of ourselves. Because we were proud we were good material for humorous guying and because we were sure of ourselves we joined in the laughter. It was then that Bea Lillie first sang her rib-tickling rib about obvious Imperial pride, *March With Me*, during which she was bumped about by marching men. The other night she sang and played the number again on that TV show for Ed Wynn. It was dated — but not just dated. It was an anachronism — "the misplacement of persons or events in point of time." Against the Empire of today it just wasn't funny and mere buffoonery wasn't enough. For those of us who were boys when the Empire *was* the Empire, there was an undertone of sadness in Bea Lillie's effort. It reminds me of the wise admonition of that sharp student of human nature, the professional gambler: "Never kid a loser." Miss Lillie kidded a loser. This is not to regret the logic of history that diminished the Empire as we knew it, or to deny that the Commonwealth, in relation to the aspirations of Man, is the better arrangement.

A MAN WHO captured a nation with a little box was honored in Montreal last week. It's a good trick if you can do it. Bill (W. E.) Robinson did it, though it took him 50 years. That's how long he was official photographer for the Canadian National Railways. Bill's friends got together at the Airlines Restaurant, Montreal, to honor him and with their presence went the gift of a leather album full of personal letters. Bill Redpath, an old friend, went from Toronto . . . *Patron at* the Variety Club's Maple Leaf Gardens presentation of Scotland's Black Watch looked at the floorful of kilted soldiers and asked: "Who's minding the castles?" . . . *A laboratory* standards committee is being talked up here and if established will be the first on the continent . . . *Get this*: On Saturday, in the middle of a page full of movie ads and stories, the *Daily Star* ran a two-column box recommending its choice of the best three TV shows of the week, each on a different evening. It was as suited to the page as a drop of kerosene is to a glass of milk . . . *Jack Bernstein* is setting up the North American premiere of AA's *The Hunchback of Notre Dame*, starring Lollobrigida and Anthony Quinn, for Montreal. The campaign, he says, will be unmatched in Canadian history . . . *Morris Kornblum* of Beverley Bedding presented the Variety Heart Fund with $902.87 at the VC luncheon. That was the yield from the firm's Wishing Well at its CNE display and it met with applause.



Never in the history of our industry has one company delivered five motion pictures of such magnitude within so short a span of time!

Columbia's FABULOUS FIVE

KIM NOVAK
JEFF CHANDLER

in GEORGE SIDNEY'S

Jeanne Eagels

co-starring **AGNES MOOREHEAD**

with CHARLES DRAKE • LARRY GATES • VIRGINIA GREY • GENE LOCKHART • Screen Play by DANIEL FUCHS, SONYA LEVIEN and JOHN FANTE • Story by DANIEL FUCHS • Produced and Directed by GEORGE SIDNEY

GLENN FORD
VAN HEFLIN
FELICIA FARR

3:10 to Yuma

Screen Play by HALSTED WELLES • Based on a story by ELMORE LEONARD
Directed by DELMER DAVES • Produced by DAVID HEILWEIL

JACK LEMMON
ERNIE KOVACS
KATHRYN GRANT
ARTHUR O'CONNELL
and **MICKEY ROONEY**

OPERATION MAD BALL

with DICK YORK • JAMES DARREN • ROGER SMITH • WILLIAM LESLIE
Screen Play by ARTHUR CARTER, JED HARRIS and BLAKE EDWARDS
From a play by ARTHUR CARTER • Directed by RICHARD QUINE
Produced BY JED HARRIS • A JED HARRIS PRODUCTION

SAM SPIEGEL PRODUCTIONS presents

WILLIAM HOLDEN
ALEC GUINNESS · JACK HAWKINS

"THE BRIDGE ON THE RIVER KWAI"

with SESSUE HAYAKAWA • GEOFFREY HORNE • JAMES DONALD • ANN SEARS
Based on the novel by PIERRE BOULLE
Directed by DAVID LEAN • Produced by SAM SPIEGEL
CINEMASCOPE TECHNICOLOR®

RITA HAYWORTH
FRANK SINATRA
KIM NOVAK

Pal Joey

Screen Play by DOROTHY KINGSLEY • Based on the play "PAL JOEY" • Book by JOHN O'HARA
Music by RICHARD RODGERS • Lyrics by LORENZ HART • Produced on the stage by GEORGE ABBOTT
AN ESSEX-GEORGE SIDNEY PRODUCTION • Produced by FRED KOHLMAR • Directed by GEORGE SIDNEY

TECHNICOLOR®

They're all BIG from... Columbia!

PRINTED IN U. S. A.

News Clips

A private company, CHFI-FM Limited, Toronto, has been incorporated in Ontario for the establishment of broadcasting stations, "including television and all sound, images and pictures of whatsoever kind," by E. J. Piggott, manufacturers' agent; D. E. Wright, manager; and H. W. Verlinden, electrical engineer; all of Toronto. It has an authorized capital divided into 13,500 5% non-cumulative redeemable preference shares with a par value of $10 each and 15,000 common shares without par value.

Odeon offered the Basilio-Robinson fight in Vancouver, using an installation by TelePrompter of Canada Limited . . . Toronto theatres can offer a midnight show at 12.15 a.m. on Thanksgiving Day, Monday, October 14 . . . The Production Code Review Board has been expanded by the Motion Picture Association of America from ten to 20 members, half from exhibition and Independent production. This will be the first time exhibitors have sat on the board . . . James McCormick, formerly of ASN, Montreal, is production manager for Chetwynd Films, Toronto.

A scientific study of the effects of movies and TV on children has been asked by a group which attended the Catholic Child Bureau congress in Montreal recently . . . E. C. Kirkpatrick is now in charge of live production at Phillips-Gutkin, Toronto, which handles much animation for TV . . . Cousens Productions of Canada Limited, Toronto, has been incorporated in Ontario with a capitalization of 40,000 shares without par value. It's a subsidiary of the Clayton Cousens firm of New York.

IATSE won the right to represent a large segment of CBC TV employees right across Canada in the National Labor Relations Board vote, which was taken after a group of Toronto members asked for it. Montreal, Winnipeg, Vancouver and Ottawa members favored the IATSE, while Toronto and Halifax voted against it. In Montreal the vote was 511 to 30 in favor of the union and in Toronto it was 391 to 123 against . . . John D. McCulloch, former president of the Motion Picture Theatres Association of Ontario, has given up operation of the Iroquois, Petrolia.

In 'Toughest Gun'

Jim Davis and Beverly Tyler have been signed by Peerless Productions for top roles in Toughest Gun in Tombstone, George Montgomery starrer for United Artists release. The picture is under way with Earl Bellamy directing for producer Robert E. Kent.

Golf Provides an Enjoyable Afternoon for British Columbia Theatre Men

PINEWOOD

(Continued from Page 1)

Prime Minister of Ontario and former Leader of the Opposition in the House of Commons, who is now this country's High Commissioner to Great Britain. Chairman of the occasion will be John H. Davis, deputy chairman and managing director of The Rank Organization.

The second speaker from Canada will be Leonard W. Brockington, CMG, QC, president of the J. Arthur Rank Organization of Canada Limited, who will be the last person heard. Among those he will follow is the actor, Kenneth More. Just prior to leaving on what was his 77th trip across the Atlantic, Mr. Brockington attended a meeting of the executive council of the Canada Council.

Pinewood has given many great films to the world and has been a bulwark of the British film industry during its most difficult times. "The record of past achievement—both commercial and artistic—acts as its own spur to new endeavor," said Lord Rank, chairman of The Rank Organization. "Thus Pinewood today faces the challenge of the future with a steady confidence in its ability to provide screen entertainment not only in quantity but of consistently high quality."

Occupying the stages at Pinewood right now are Tale of Two Cities, Carve Her Name With Pride, Violent Playground, The Gypsy and the Gentleman and Rooney.

MGM's 'Mock Trial'

Veteran actor Thomas Mitchell will play a co-starring role with Dean Jones and Joan O'Brien in MGM's Mock Trial, to be produced by Morton Fine and directed by David Friedkin. Mock Trial is based on a story by Edith and Samuel Grafton. Friedkin and Fine collaborated on writing the screenplay.

Short Throws

SON of the late Robert M. Savini, Emile N. Savini, 65, vice-president of Astor Pictures Corporation, died in Atlanta last week after a brief illness. Surviving are his wife and three children.

PIONEER branch of British Columbia recently inducted its first woman member, Adrienne Caze, at a Vancouver luncheon meeting. Currently in the Paramount, New Westminster, she has been a cashier for 37 years. As a girl in Winnipeg she sang in theatres and she has occasionally returned to the stage of theatres where she is employed when a special attraction is staged. The B.C. Magazine recently devoted a page to a story about her by Wilton Hyde.

PILOT for a 30-minute show called Country Music was completed by Meridian Films Limited. Featuring country, Western and popular folk music, it stars Jack Kingston and his Main Streeters and Uncle Penn's Squares, a dancing group. Julian Roffman directed.

EXIT DOORS of theatres must not be locked and the Ontario Theatres Department is cracking down on owners who ignore the law. Leonard Fromstein of the Centre, Toronto, was fined $75 and costs in Toronto Police Court last week for violation of safety regulations when an inspector found all his exit doors locked.

'Law & Jake Wade'

Richard Widmark has been signed by MGM to star with Robert Taylor in The Law and Jake Wade, adventure story of the West, to be produced by William Hawks.

The suspenseful outdoor drama will be directed by John Sturges.

FILM ARCHIVE

(Continued from Page 1)

eration of Film Societies, a division of the CFI headed by Guy Cote of Montreal, a leading figure in the movement to establish machinery for the gathering of film records.

The CFI has requested the Canada Council to provide money for a film archives. On the suggestion of Harry Campbell, Chief Librarian of the City of Toronto, and with the support of Dr. Kaye Lamb, head of the Public Archive of Canada and National Librarian, the Federation meeting unanimously endorsed the CFI program for archives.

A CFI statement for the information of Archives Committee members said that the National Film Board, officially and through the private efforts of its staff members, has been giving considerably more attention to the work of collecting and maintaining film record material than in the past. The Canadian Broadcasting Corporation is also studying a policy for film preservation, a move which the CFI urged in its brief to the Royal Commission on Broadcasting.

Both the Canadian Film Institute and the Public Archive of Canada are willing to accept film and other records and these will be handled carefully until a film archives becomes a reality.

OUR BUSINESS

(Continued from Page 2)

aware. Under the circumstances, those who are interested in continued operation of theatres should bend their efforts towards increasing the popularity of their medium with the public. A slogan should be created, adopted and continually plugged. As a starter, we offer: "Movies are your best entertainment — in theatres."

A PICTURE TO SET YOUR BOXOFFICE AFIRE

FROM REPUBLIC PICTURES—
of course!

GEORGE MONTGOMERY

IN

PAWNEE

co-starring

BILL WILLIAMS

LOLA ALBRIGHT

RELEASED BY RANK FILM DISTRIBUTORS OF CANADA LTD.

REPUBLIC PICTURES